



September 25, 2023

Dear Sierra County Chamber Member,

Thank you for your continued support of the Sierra County Chamber of Commerce. We've had a productive year thanks to all of us working together! We increased our membership this year, we produced a beautiful visitors guide and launched a Visit Sierra County App! We have a robust events calendar and we've seen an increase in visitors to our county this season!

It is once again time to renew your Chamber Membership and we do hope that you will continue to work with us as we rely on your membership to promote our beautiful county. We've been working hard to advertise your business and all of the events going on in this wonderful destination. We've also spent quite a bit of time on visitor safety education as we've seen an increase in visitors to our remote destination. We feel it is important that all our residents and visitors know what's going on, have fun and stay safe.

Did you know that you don't have to own a business to be a Chamber member? Anyone can join! The deadline is Feb. 1, 2024, to be listed in the Visitors Guide. You can get the form on the Resources page.

- Business Referrals
- Produce and distribute 10,000 Visitor's Guides
- Business credibility
- Promote our county through membership in the Gold Country Visitor's Association
- Free Advertising through the Visitors Centers
- Ecommerce and social advertising featuring member businesses
- Special events

To continue providing these services and benefits, we need your support. Please complete the attached renewal application and return by February 1st, 2024 **for your business to be featured in the Visitor's Guide** We appreciate your confidence in the Sierra County Chamber and look forward to working with you for a prosperous, healthy, and safe 2024.

Sincerely,

Sierra County Chamber of Commerce Board of Directors

Linda Voracek
President

Cindy Haubl
Vice President

Rebecca Mooers
Secretary

Michael Taylor
Treasurer

Jim Westfall
Director

Sierra County Chamber of Commerce
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